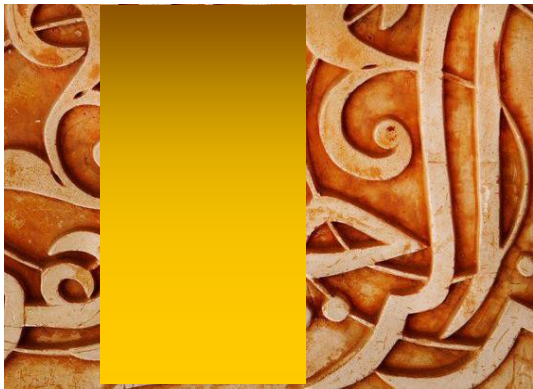




SUFI HERITAGE DIGITAL PLATFORM

For the preservation and development of the
world heritage of Sufi Culture



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Presentation

The international digital platform Sufi Heritage, which is based on the Fès Festival of Sufi Culture, aims to promote **the universal heritage that is the Sufi culture** both in Morocco and in the world.

Linked to high places of Sufism all over the world, it will promote this heritage and these traditions thanks to the most modern digital tools.

It will thus contribute to promoting the spiritual and cultural influence which is at the heart of Morocco and its history.



Mission of the platform

- Sufism has generated a living heritage which is expressed at the same time on **an intellectual, poetic and artistic level**. It founded an art of living which is materialized by **an architectural and urban richness of high spirituality**. It gave rise to an efflorescence **of arts and crafts**, a heritage which Morocco has the privilege of keeping alive.
- The project's mission, from Morocco, through the Sufi Heritage platform, is to promote this universal heritage common not only to Sufis and Muslims, **but also to humanity**.
- Although rooted in Sufi culture, it is open to the participation of all cultures and religions.





Goals and objectives of Sufi Heritage

- The Sufi Heritage digital platform intends to participate in the preservation and development of the universal heritage of Sufi culture.
- It aims to be a means of **archiving Sufi works and heritage** - in a wide variety of media, from video to rare collections of digitized manuscripts. This unique work will be undertaken throughout the world and in as many languages as possible. It will be open to all of those - Universities, Institutions and the general public - who may be interested in this heritage. **Training modules, masterclasses** on Sufi culture, its traditional arts and crafts will be promoted on international e-learning platforms.
- It also aims to be a place and an innovative soft power initiative, **driven by an economic model that generates jobs, promotes a Morocco that reconciles heritage and modernity.**

General content of the platform

- ❖ Historical film & documentary collections
- ❖ Streaming platform for programs produced by Sufi Heritage
- ❖ Training platform & masterclass on Sufi culture, its arts and crafts
- ❖ Documentaries and news reports
- ❖ Mapping, cartography, circuits
- ❖ Philosophy, Literature & Poetry
- ❖ Songs and Music
- ❖ Decorative Art
- ❖ Historical and contemporary orders (Tarîqa),
- ❖ The great personalities in the history of Sufism
- ❖ A virtual library & Archives
- ❖ A data base as a resource linked to Universities and Institutions
- ❖ Publications, theses & other documents

SUFI NEWS : the news about heritage in the Sufi world

This platform will not be limited to promoting the heritage of the past. It will also provide with current news and nurture the future.

It will be open to the world, open to current affairs, open to the contemporaneity of Sufism, to all its expressions and manifestations in all their dimensions ...

It will be an open door to debates and knowledge ... It will accommodate current, present and future manifestations of Sufism:

- ❖ Youth & Education
- ❖ Contemporary research & debates
- ❖ Sufism & Society
- ❖ Sufism & Economy
- ❖ Music & Arts

- ❖ News from "Tariqa" and personalities from the Sufi world

The platform will offer interactive tools

- ❖ A Web TV
- ❖ Podcasts
- ❖ Video content



An economic model supported by a dynamic social-media linked to the Fès Festival of Sufi Culture

The link with the Fès Festival of Sufi Culture will provide a **base of skills** but also an **exceptional framework for communication** to the Platform.

The international influence of the Festival, with many countries of Sufi traditions, but also with its international audience will consolidate and animate the platform through networks, clients, members, and will provide original and updated multimedia content.

Three other key elements will consolidate the economic heart of the platform:

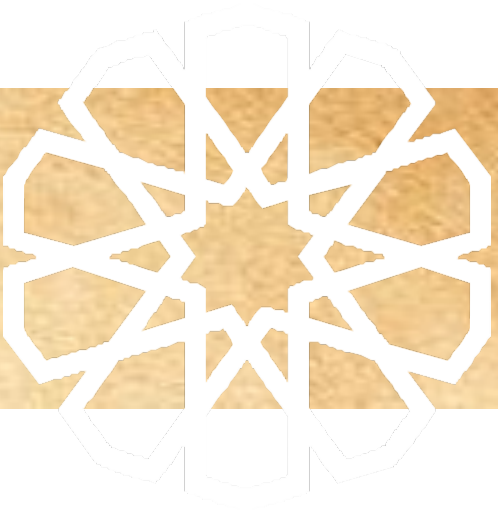
- **E-learning training on the traditional arts of Sufi culture in MASTERCLASS format**, offered by recognized international personalities, dedicated to the transmission of the heritage of Sufi culture, its works, its arts and its trades.
- **A paid streaming platform** including reports, debates, conferences of international speakers and world references of Sufism.
- **Offers of trips and stays** in the high places of Sufi culture in Morocco and in the world.

Ethical rules of the platform

This platform has no other goal than cultural and spiritual, it is independent and cannot accept being used for other purposes, in particular political.

However, it takes part and remains open to all debates that cross society, on a national or international scale.





Guiding principles, governance & operations

An **academic committee** chosen according to skills, expertise and diversity, will ensure the establishment of the general orientations of this platform and the respect of its ethical charter.

An **executive committee** will administer and oversee on a daily basis the proper application of the constitutive principles of the platform to which all members must adhere, ethical, structural and functional principles, financial terms and transparency, resources and expenditure necessary to ensure its development and sustainability.



The Futuwwa : creativity and entrepreneurship

- An ecosystem of cultural creativity anchored in the humanistic and spiritual values of Futuwwa or "spiritual chivalry". The latter is the ethical and spiritual code relating to trades in Sufi design.
- A value system, the Futuwwa, which gives a meaning and a structuring goal for each entrepreneur and cultural creator.
- A community of cultural creative entrepreneurs who come to nourish and invigorate the municipalities, agglomerations and cities in which these entrepreneurs belong.
- A model of creative and cultural breeding grounds and incubators, inspired by Futuwwa, and adaptable to other local contexts around the world.

The environment of the platform



A Sufi cultural space

- The Sufi cultural space represents a large number of countries and cultures around the world.
- The Fès Festival of Sufi Culture and the city of Fès represent a major pole in this space, thanks to a cultural contribution that goes back to more than twelve centuries.
- A young population where the demand for cultural content is constantly increasing.

The environment of the platform – continued

2

Humanity in the midst of a technological change

- The world is undergoing technological change, under the forces of digital transformation. Cultural organizations will not escape this and must also transform by anticipating the future.
- With the expected advent of the Internet of Things, digital transformation is likely to ride new waves of even greater connectivity across entire value chains and industry chains.
- Sensors are beginning to equip more devices in all industries and sectors, including cultural activities.
- By 2025, the number of connected devices is expected to more than triple.

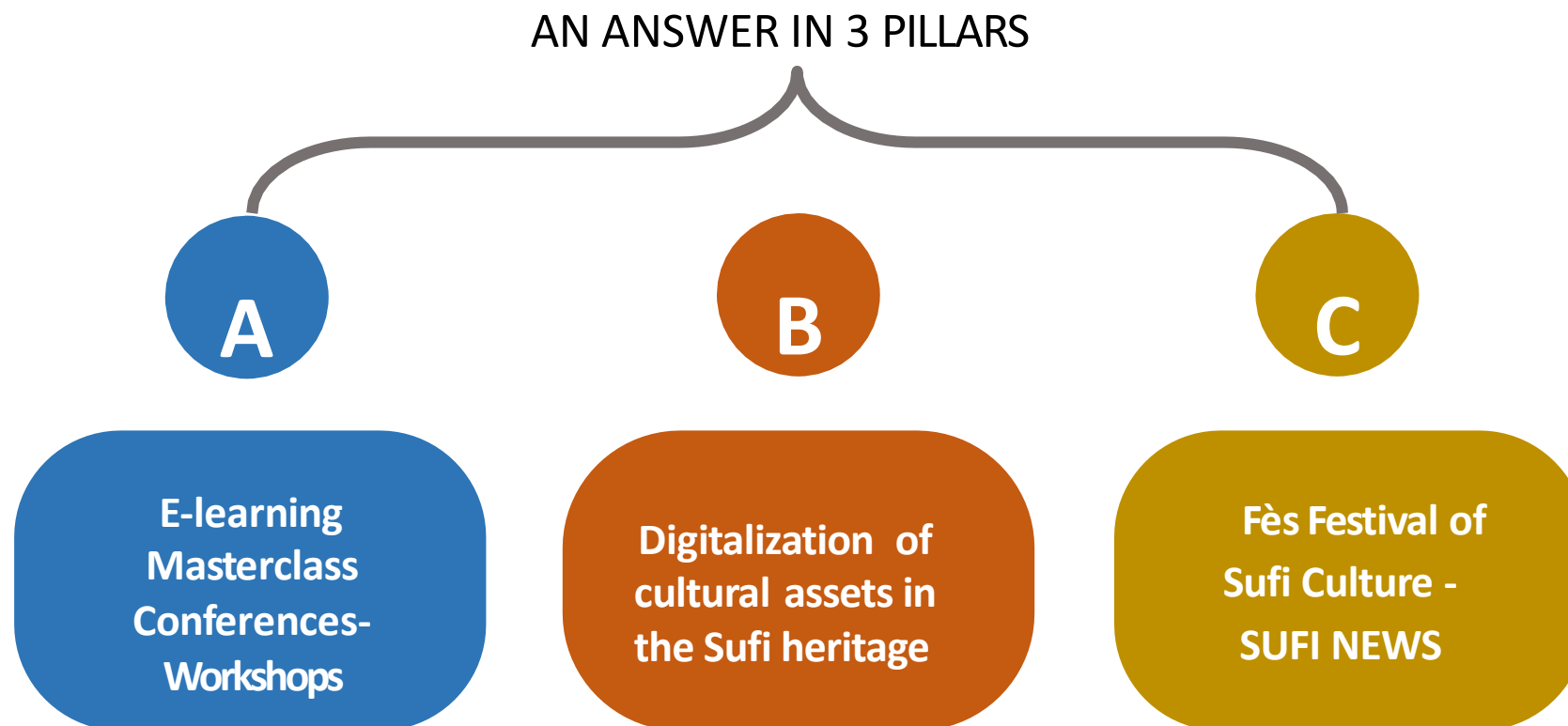
The environment of the platform – continued

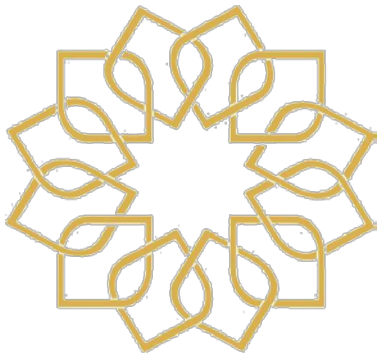
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A request for cultural and spiritual renewal

- The current crisis is only accelerating this digital transformation. At the same time, the climate challenge and the ongoing dislocations have initiated an even greater demand for meaning and spiritual renewal.
- The questioning of traditional models of economic measurement leads many actors of civil society to imagine new models.
- GDP, as an instrument for measuring wealth, is increasingly becoming the emblem of an obsolete system.
- This resourcing in a rich and varied Sufi heritage will help to imagine other principles and other models imbued with spiritual humanism.

THE ANSWER FROM SUFI HERITAGE





MASTERCLASSES offered by international and Moroccan experts

Recognized for its expertise in the preservation of Sufi culture, the Sufi Heritage platform is **a tool for transmitting Sufi culture to all audiences** around the world, in the form of training and masterclasses, mainly digital and face-to-face.

It is the **first digital platform** to offer academic-level education entirely devoted to the transmission of the heritage of Sufi culture, its works, arts and crafts in the spirit of the Futuwwa, spiritual chivalry.

Sufi Heritage is thus a unique space which allows the world's greatest specialists to transmit their knowledge, their discipline, their art, thus reviving the Sufi tradition of transmission from master to disciple.



Digitization of cultural assets from the Sufi manuscript heritage

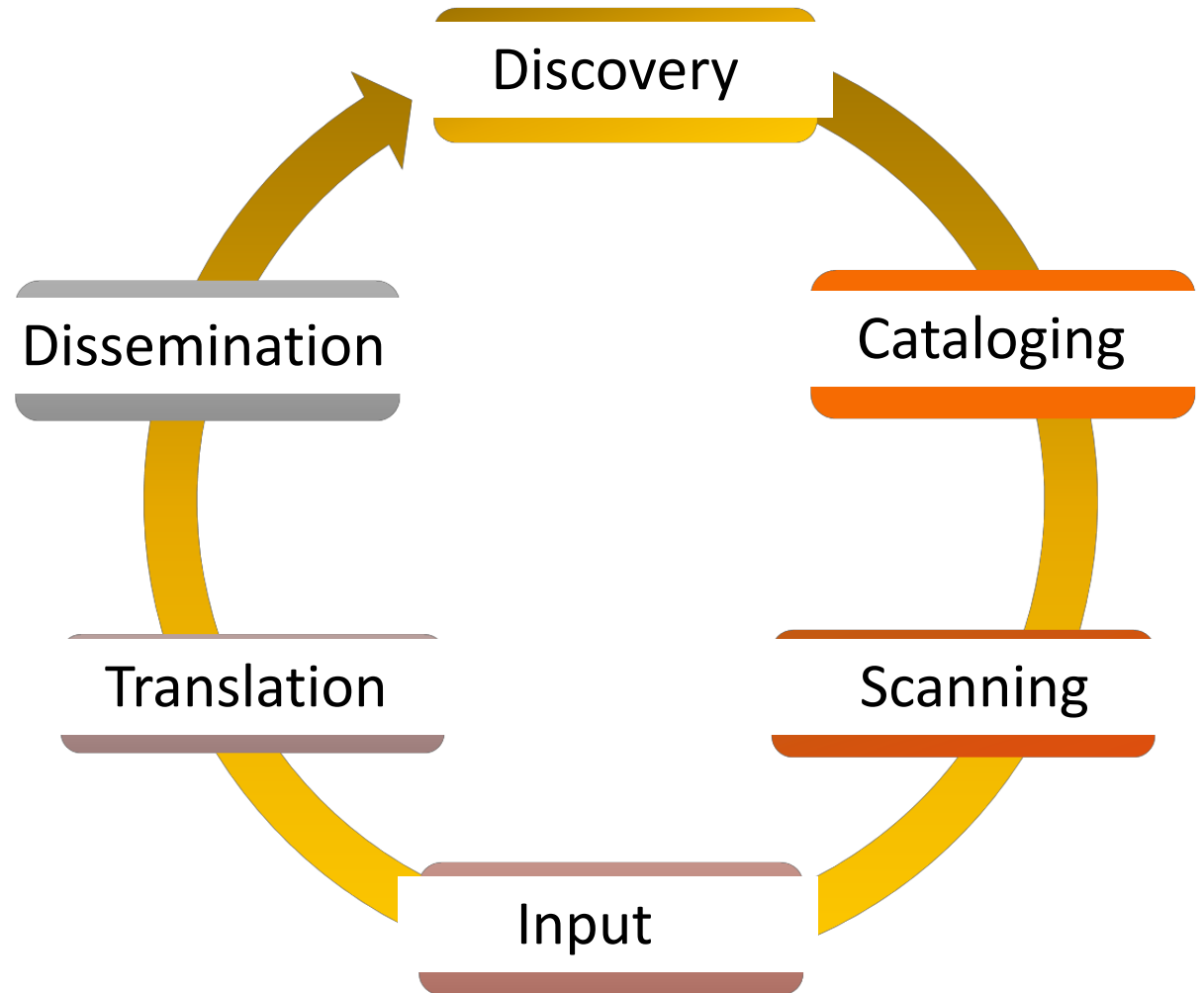
Putting the highest technologies at the service of Sufi culture:

- Solutions that meet international standards in the process of being set up, thanks to Digital Ledger Technologies and “Linked Data” procedures.
- Partnerships (academic, technological, cultural) allowing member countries of the initiative to coordinate their efforts.
- Initiate a multiplier effect, by making these digital cultural assets available to everyone.



Contributing to updating, preserving and sharing the extraordinary Sufi manuscript heritage scattered around the world.

Bringing together this heritage in a platform accessible to researchers, students and the general public.





A Festival of cultural and spiritual resilience connected with Moroccan and global heritage sites of Sufism

The festival is located in Fès. It contributes each year to the national and international influence of the city.

Thanks to the Sufi Heritage digital platform, the Festival is connected to major sites and landmarks of Sufi heritage, both in Morocco and around the world (Cordoba, Istanbul, Konya, Ajmer, etc.) in order to strengthen the link between tangible and intangible heritage, participating in the same necessary awareness of preservation.

- Discover the video of the 2019 Festival presented during the program “Islam” on the French channel France 2:

<https://youtu.be/FxZvGmGehy0>



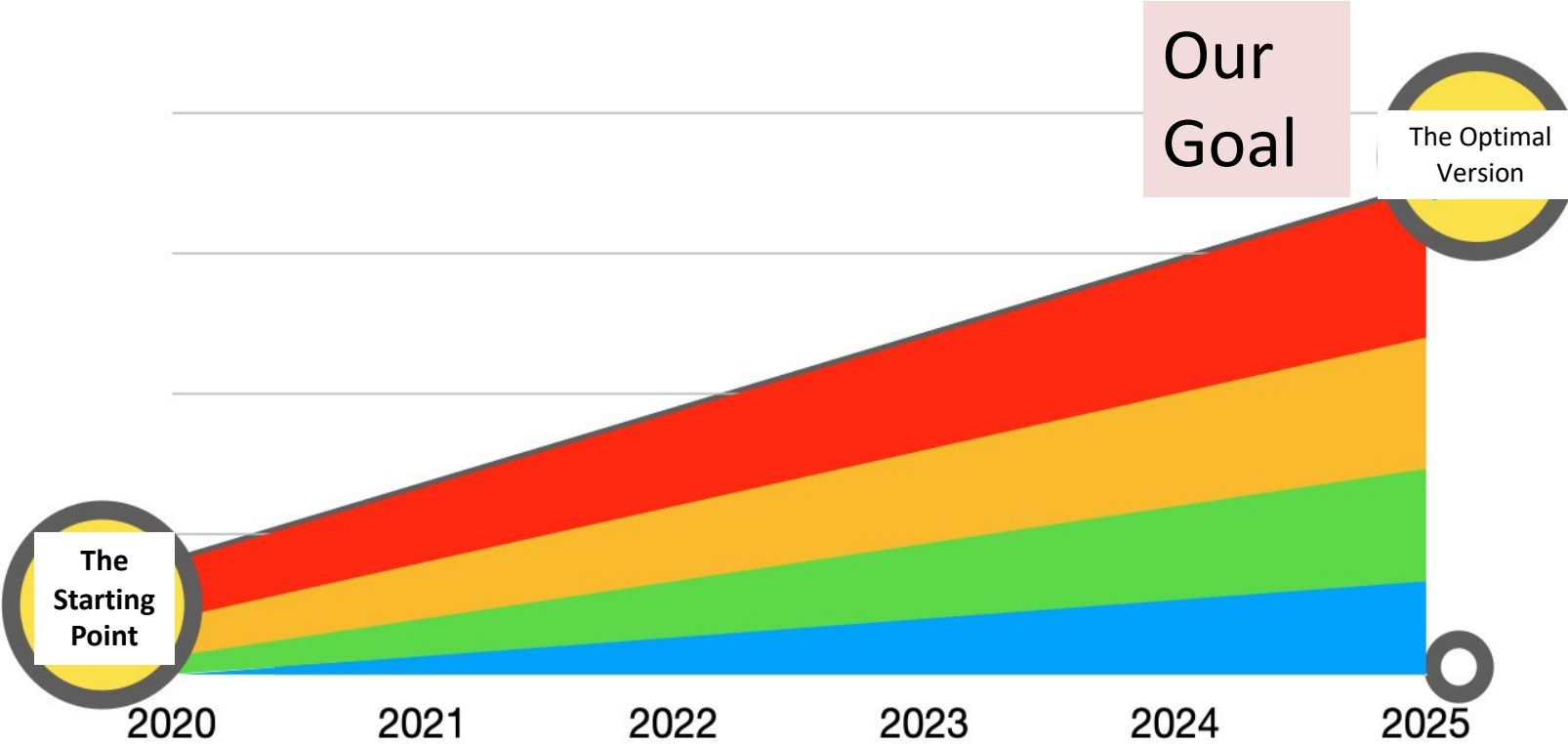


History of the themes at the Fès Festival of Sufi Culture

1. 2007 « Sufism and human developpement »
2. 2008 « East and West »
3. 2009 « Cultures of Sufism »
4. 2010 « Mysticism and Poetry »
5. 2011 « Great Women of Sufism »
6. 2012 « Sufi wisdom », (hikam)
7. 2013 « qût al qulûb», Sufism and creativity, tribute to Muhammad Iqbal
8. 2014 « On Ibn 'Arabî's steps »
9. 2015 « The Religion of Love; From Rabiaa, Ibn 'Arabî, Rûmî to today... » 1st part
10. 2016 « The Religion of Love; From Rabiaa, Ibn 'Arabî, Rûmî to today... » 2nd part
11. 2017 «Sufism meets the wisdoms of the world: the road of Sufism from Morocco to India »
12. 2018 « A paradigm of civilization ».
13. 2019 « Sufi culture, a spiritual humanism for our time »
- 14. 2020 « The art of transmission »**

The Fès Festival of Sufi Culture has also produced international editions in different regions of the world, particularly in Africa and Europe.

The 5-year Outlook; 2020 - 2025



**The Fès Festival of Sufi Culture:
The guiding thread and anchoring point**



www.sufi-heritage.com

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